# **MEDIA KIT 2023-2026**



We are proud to be the BIGGEST and MOST REPUTABLE

**Greek Canadian newspaper since 1964** 



## **Quebec's largest Greek newspaper since 1964**

<u>The BHMA is distributed everywhere in the Greek community...the</u> <u>difference is ...people look forward to reading us.</u>

- •The BHMA is delivered to hundreds of popular businesses every Saturday •free of charge.
- •The BHMA consists of approximately 64 to 96 all color pages (every week), plus **3 SPECIAL DOUBLE ISSUE HOLIDAY EDITIONS** per year
- •The BHMA will give your business the opportunity to target a different marketing niche (*i.e* the Greek community) in a more efficient manner.
- •The BHMA attracts Greeks young and old through its specifically targeted columns and regular event updates.

•The BHMA is written in the preferred language of the reader which has proven to be most effective in advertising.

•The BHMA's website (**www.bhma.net**) provides additional exposure for regular advertisers (updated weekly / Fridays ~ 8pm).

#### WWW. BHMA.NET

<u>Contact:</u> Christina Siounis (cell) 514-244-2723 <u>e-mail:</u> csiounis@gmail.com



#### WE ARE YOUR KEY TO REACHING 80,000 GREEKS...



•Since 1964, thousands of businesses, Government departments, and renowned Canadian companies have used *The BHMA* as a means of connecting with the Greek community of Montreal and Laval.

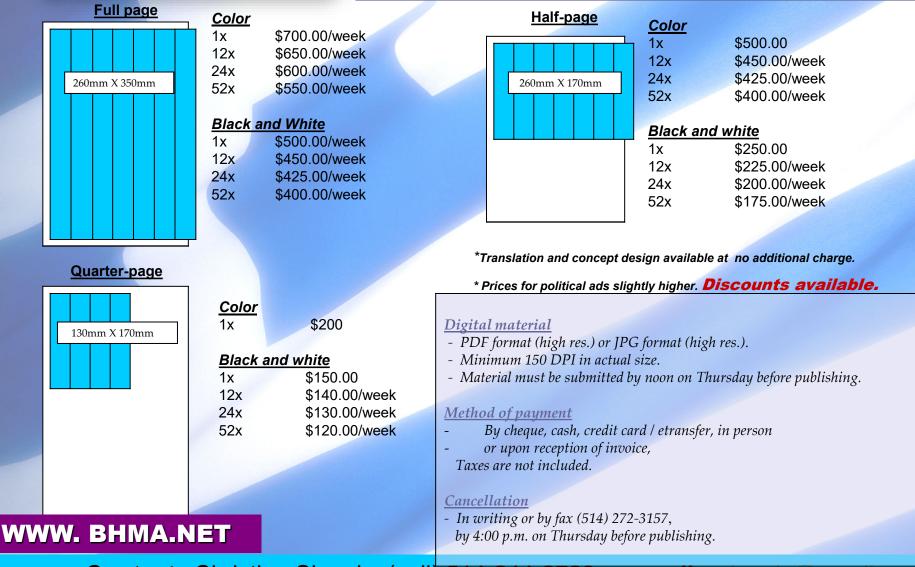
•Colfax, Fido, Telus, Mr Puffs, Planète Mobile *(Chomedey),* Allstate, Royal Lepage, Remax, Mourelatos, Adonis, IGA, Sysco, Pilaros, Sami Fruits, Glitter, KidBiz, Jean Coutu, Walmart, NeoCafé, et beaucoup d'autres companies ont employé les pages de publicité de *BHMA* pour lancer avec succès leurs produits et/ou services.

•On average, **150 businesses** advertise with us weekly and more and more businesses join because they see the popularity and success of *The BHMA*, growing steadily as every year goes by.

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### RATES for 2023 - 2026\* (Discounts available)



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